

Overseas Press Club Bulletin

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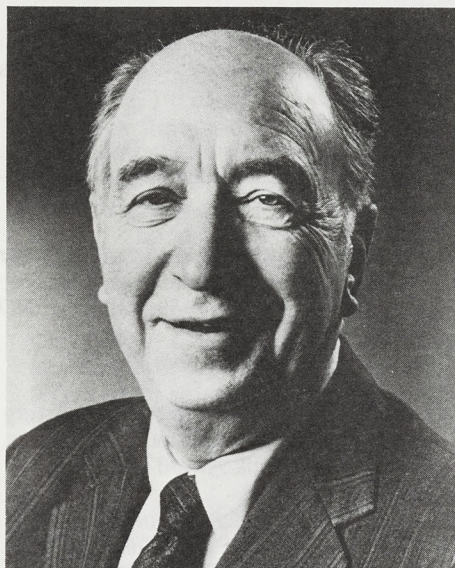


Photo by Bill Aller

Putting New York Together Again

Roger Starr, a member of the editorial board of *The New York Times* and former New York Commissioner of Housing and Development, will discuss the findings of his new book, *The Rise and Fall of New York City*, at an OPC Book Night on Monday, May 13 at 6 PM.

Drawing on his experience as a government administrator, businessman and one

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Up-and-Coming

Monday, May 13, 5:30 p.m. — Book Night with Roger Starr, member Editorial Board of the New York Times, who will discuss his book "The Rise and Fall of New York City."

Members: No charge, Guests: \$4.00. Cash Bar.

Wednesday, May 15, 5:30 p.m. — Board of Governors Meeting.

6:30 p.m. Annual Membership Meeting (election results).

Friday, May 17, 5:30 p.m. — Twilight Jazz. The inauguration of the Django Reinhardt Society. General Admission \$5.00. Cash Bar.

Taking Another Look at Iwo Jima

by Roy Duffus

February 19th this year was the 40th anniversary of the invasion of Iwo Jima by the U.S. Marines during World War II. It was also the day that Bill D. Ross's book, "Iwo Jima: Legacy of Valor," went into its third printing. A past and future OPCer, Bill was on that island at the time as a 23-year-old Marine Corps combat correspondent.

Over 40 OPC members and guests attended Bill's book night, hosted by President Anita Diamant. Doug Jacobson from New Jersey, one of the 27 Medal of Honor winners from the Iwo Jima campaign, praised Bill's book, and modestly described the feats which led to his award. Ex-Marines also in attendance included Paul White, Jim Brady and Vincent Sardi, Jr.

Bill wrote his book about the people he met and got to know on Iwo and during a subsequent wartime stint as an AP correspondent in Korea. He talked with nearly 300 veterans of the Iwo campaign as a part of his research.

Bill first completed the book five years ago, and started making the rounds of the publishers. More than 20 said "thanks but no thanks," because they didn't consider the subject timely. He withdrew it and did some more research and editing. Then last year he tried again and clicked with Vanguard Press. The rest is history.

Bill observed how tough it is for a first-time author to sell a book at age 63. "I don't take credit for it. It's the subject matter."

He expressed special thanks to his Vanguard editor, Bernice Wolf, who contributed "immeasurably" to making it the success it is. Now in its third printing, the paperback rights were recently sold for \$70,000.

"We never saw the Japs on Iwo," Bill recalled. "They were all hidden underground in a complex maze of interconnected tunnels under the 5-1/2 by 2-1/2 mile island. "It was an awful battle, and I hope and pray that there will never be another one like it."

Bill defended the American military decision behind the Iwo campaign. Despite massive casualties, many more lives were ultimately saved, including some 26,000 American flyers able to land there after Japanese homeland island bombing raids. We needed this base for saturation bombing of

Japan, Bill contends. The atomic bomb was not yet ready. Iwo Jima became a vital staging area.

"There'll be a floodtide of anti-nuclear protests shortly, on the 40th anniversary of the Hiroshima bomb," Bill predicted. But few of those who object will realize that the alternative of landing assault forces in the Japanese home islands would have cost at least a million American lives. They would have faced a determined Japanese garrison of some three million soldiers plus a fanatical, emperor-worshipping citizenry.

"After 40 years of retrospection, I don't see how we could have done anything differently," Bill philosophized. He noted that President Harry Truman had said at the time, "drop the bomb, we don't want casualties like we had on Iwo Jima."

At age 63, Bill has dropped his own literary "bomb," and now wonders about the subject for his next book.

Winners of OPC Awards and Citations

A score of the country's top editorial cartoonists have pooled their talents to help spur Congressional campaign finance reform.

An exhibit of cartoons focusing attention on special interest influence in Congress will be on display from May 1 through May 30 in the street floor gallery of the Overseas Press Club, 52 East 41 Street, in Manhattan. The exhibit, "Congress Drawn . . . and Quartered!" is free and open to the public Monday through Friday from 9 am to 7 pm.

The exhibition was organized by political cartoonist Jerry Robinson, creator of *Life Without Robinson* and past president of the Association of American Editorial Cartoonists and The National Cartoonists Society.

Many of the cartoonists were scheduled to attend a preview reception to raise funds for Citizens Against PACs, a non-partisan civic league, seeking to curb Political Action Committee funding of Congressional campaigns.

Winners of OPC's Awards and Citations

CLASS 1 — The Hal Boyle Award for the best daily newspaper or wire service reporting from abroad.

Winner

Jeff Sommer, *Newsday*, for "India Coverage."

Citations

Brahama Chellany, *Associated Press* for "Sikh's Golden Temple" Tyler Marshall, Bob Sexter, *Rone Tempest*, Los Angeles Times, for "The Assassination of Indira Gandhi."

CLASS 2 — The Bob Considine Award. With \$1,000 honorarium presented by King Features Syndicate for best daily newspaper or wire service interpretation of foreign affairs.

Winner

Drew Middleton, *New York Times* for "Return to Normandy."

Citations

Mark Fineman, *The Philadelphia Inquirer* for "India & The Phillipines" Randall Richard, *Providence Bulletin*, for "Faces of a Revolution: Portrait of a Massacre"

CLASS 3 — The Robert Capa Gold Medal. Presented by Life Magazine for best photographic reporting from abroad requiring exceptional courage and enterprise.

Winner

James Nachtwey, *Black Star* for *Time Magazine*, for "Photos of El Salvador"

Citation

John Hoagland (Posthumously), *Newsweek*, for "Salvador"

CLASS 4 — The Olivier Rebbot Award. With \$500 honorarium plus a plaque presented by *Newsweek* for best photographic reporting from abroad for magazines and books.

Winner

David Burnett, *Contact Press Images* for *Time Magazine* for "Photos of Jamaica, D-Day Plus, "Ethiopian Famine"

Citations

Dilip Mehta, *Contact Press Images* for *Time Magazine*, for "Pope John II, The Gandhi Legacy, "Bhopal Disaster." Steve McCurry, *National Geographic* for "Monsoons, The New Faces of Baghdad & India By Rail."

CLASS 4 Best Photographic reporting from abroad for newspapers or wire service.

Winner

Larry Price, *Philadelphia Inquirer* for photos of "Nigeria, Angola & El Salvador."

Citation

David Turnley, *Detroit Free Press* for "India in Transition."

CLASS 5 — The Ben Grauer Award for

best radio spot news reporting from abroad.

Winner

Cameron Swayze and Philip Till, *NBC Radio News* for "Beirut Coverage."

Citations

CBS News Radio, for "The Death of *Newsweek* photographer John Hoagland."

CBS News Radio for "Lebanon Coverage."

CLASS 6 — The Lowell Thomas Award. With \$1000 honorarium presented by Capital Cities Communications for best radio interpretation of foreign affairs.

Winner

Alan Berlow, *National Public Radio* for "Hotel Intrigue."

Citations

NBC Radio News, Network & The Source for "Message from Moscow & Two Distant Tribes."

John P. Wallach, *WAMU*, for "Foreign Policy Processes & The Press."

CLASS 7 — Best TV Spot News reporting from abroad.

Winner

Mohammed Amin, *Visnews*, for "Ethiopian Famine."

Citations

Mark Litke, *ABC (World News Tonight)* for "Bhopal Gas Disaster & Sikh Violence in India."

CBS News for "India Coverage."

CLASS 8 — The Edward R. Murrow Award for best TV interpretation or documentary on foreign affairs.

Winner

Garrick Utley & Bryant Gumbel, *NBC TV* for "The New Cold War."

Citation

Bill Moyers, David Grubin & Andrew Lack (*Crossroads*) *CBS TV* for "Cambodia."

CLASS 9 — The Ed Cunningham Award. With \$500 honorarium for best magazine reporting from abroad.

Winner

Scott Sullivan, *Newsweek* for "The Decline of Europe."

Citation

Thomas L. Friedman, *New York Times* for "The Power of the Fanatics."

CLASS 10 — The Hallie & Whit Burnett Award. With \$500 honorarium for best magazine story on foreign affairs.

Winner

V.S. Naipaul, *Harper's Magazine* for "Grenada: An Island Betrayed."

Citation

R. Jeffrey Smith, *Science Magazine* for "European Missile Deployment."

CLASS 11 — Best cartoon on foreign affairs. With \$150 presented by *New York Daily News*.

Winner

Don Wright, *Miami News*

Citations

Doug Marlette, *Charlotte Observer*
Tony Auth, *Philadelphia Inquirer*

CLASS 12 — Best Business news reporting from abroad. With \$1000 honorarium in this class presented by *Forbes Magazine*.

Winner

For magazines and books, Peter Koenig, *Institutional*, for "Anatomy of a Euro-bond Scandal."

Citation

Lee Smith, *Fortune Magazine*, for "Cracks in the Japanese Work Ethic." For Newspapers or wire services: NO WINNER

CLASS 13 — Best economic reporting from abroad in magazines and books. The Morton Frank Award (\$500).

Winners

John Pearson, Carla Anne Robbins, Sarah Bartlett & Team, *Business Week* for "Will Mexico Make It?"

Citation

Alfred Zanker, *U.S. News & World Report*, for "Why World Economy May Be Near Another Boom."

CLASS 13 — Best economics reporting from abroad for newspapers or wire services.

Winners

William Montalbano, Juan DeOnis and Juan Vasquez, *Los Angeles Times*, for "Mexican Economy."

Citation

NO CITATION

CLASS 14 — The Cornelius Ryan Award for best book on foreign affairs.

Winner

Kevin Close, *W.W. Norton*, for "Russia and the Russians."

Citation

NO CITATION

CLASS 15 — The Madeline Dane Ross Award (\$600) for the foreign correspondent (any medium) showing a concern for the human condition.

Winner

Stan Grossfeld, photographer, and Colin Nickerson, correspondent, *The Boston Globe*, for "Ethiopia: Famine and Flight."

Citation

NO CITATION

OPC'er Heads Rome's FPA

OPC'er Dennis Redmont, Rome bureau chief of the Associated Press, has been elected president of the Foreign Press Association for Italy for the third time. He was president two years in a row, in 1981 and 1982.

The Foreign Press Association (Associazione della Stampa Estera in Italia) was founded in 1912 and counts more than 525 journalists from more than 50 countries.

Redmont, who joined the AP in 1963, had worked as correspondent in Lisbon, Portugal, Rome and Brazil before returning to Italy to serve as chief of bureau, with jurisdiction over the Eastern Mediterranean and Libya.

The Foreign Press Association, located on two floors in a building in central Rome, has been host to leading world figures. It serves as an international press center and has been recently remodeled.

Lyons Back From Africa

Our own and ABC's Josephine Lyons is just back from South Africa, where she did stories on Alan Paton, Nadine Gordimer, Bishop Tutu, Zinzi Mandela and others.

Dope on the Media

If you need any information about media in the U.S. of A. you have only to turn to a volume produced by our own Howard Penn Hudson, "Hudson's State Capitals Media Contacts Directory." It takes its place beside a volume Howard has been issuing for some years, his Washington Directory.

Anita Will Tell Them

Our own Anita Diamant, a prominent literary agent, will be sharing her expertise with both novice and professional writers at a May 4th conference in New York City. Ms. Diamant is featured on a workshop panel entitled "Where Do You Get Your Ideas?"

"Writing to Sell in '85" is the theme of the 14th Annual Writers' Conference sponsored by the American Society of Journalists and Authors. It will be held on Saturday, May 4 at the Grand Hyatt Hotel in New York City.

For the Kids

OPC member Millicent Bower is the author of a new book, "Young Performers," published by Julian Messner, a division of Simon & Schuster. The book is a hardcover library edition, with photos, written for the young adult market, ages 12 and up.

The book is a series of eight interviews with young actors and actresses, including Matthew Broderick (currently starring on Broadway in "Biloxi Blues"); Alfonso Ribeiro (currently on TV in "Silver Spoons"); Robert MacNaughton (played the older brother in E.T.) and Martine Alard, Jonathan Silverman, Liz Callaway, Jenn Thompson, Sarah Jessica Parker.

The book is priced at \$8.79 and can be ordered directly from Mail Order, Simon & Schuster, 1230 Ave. of the Americas, New York, N.Y. 10020; it can also be ordered from any bookstore.

"I made a point of not writing down to my audience," said Millicent. "I think all ages will enjoy this book."

Another book of hers, "100 Luscious Diet Drinks," published by Fireside, and written with her sister, OPC'er Naomi Koshkin, is also currently available.

Bernays Forever!

OPC'er Edward L. Bernays, 93, has received New York University's Presidential Citation as a pioneering force in modern communications theory and as the "father of public relations."

In presenting the award before students and faculty, NYU Pres. John Brademas noted that Mr. Bernays had taught the first public relations course in the world in the very university building 62 years previously.

In his lecture in Prof. Sidney Gross' P.R. class, Mr. Bernays recommended licensing for the profession even though it has grown far beyond his expectations. Public Relations is one of five available concentrations in the Department of Journalism and Mass Communications.

Twilight Jazz

The Overseas Jazz Club presents the inauguration of the Django Reinhardt Society with Jazz-a-Cardes and Bob Wilbur, plus a special award presentation honoring the legendary Les Paul, on Friday, May 17, 5:30 p.m.

New Applications

ASSOCIATE RESIDENT

Frank L. Dent—Associate Dir., Young Audiences
Sponsors: *Dwight E. Sargent—Gilbert H. Baker*

ASSOCIATE RESIDENT

Under Age 30

Steve Fishman, Senior Editor, Success Magazine
Sponsors: *Dwight Sargent—Paul R. Mosher*

AFFILIATE

Ted Klein, President, Ted Klein & Company
Sponsors: *Paul R. Mosher—Dwight E. Sargent*

New Members

ACTIVE RESIDENT

Harold M. Schmeck, Jr. Dogan Uluc

ACTIVE NON-RESIDENT

John Price

ASSOCIATE RESIDENT

Michael N. Pollet

ASSOCIATE NON-RESIDENT

John J. Pullen



Overseas Press Club Bulletin

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Irvin S. Taubkin, Editor; Helen Alpert, Charles J. Schreiber, Lawrence Stessin, Associate Editors.

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AP Beefs Up Mideast Coverage

OPC'er Andrew Jaffe, onetime business editor of the Los Angeles Herald Examiner and its national political correspondent, has joined Special Expeditions as vice president. He will be involved in marketing and establishing new destinations in Africa and Europe. He was also at one time bureau chief for Newsweek magazine in Nairobi.

* * *

The five years our own Richard Cummings spent researching and writing "The Pied Piper," a biography of Allard Lowenstein, seems to be paying off in the reviews. The book reveals that Lowenstein, a leader in the move to depose Lyndon Johnson, had worked for the CIA in Africa and Spain and informed on suspected Communists in the civil rights movement.

* * *

Our own George B. Bookman, who has been busy consulting for the New York Stock Exchange, is transferring his New York activities to the Dreyfus Corp. He will continue to consult for the Exchange, but will do so from his Dreyfus office or from his home in Connecticut.

Putting New York Together Again

(continued from page 1)

who has had a lifelong love affair with New York City, Roger Starr will share his tough-minded, pragmatic views of New York's decline from its former prominence as late as the 1940's.

He will probe such issues as why New York's middle class has lost confidence in the future of the city, how New York's major assets, such as its great harbors, manufacturing capacity, skilled labor force and diverse and talented population, have turned into liabilities. And what, if anything, can be done to reverse this decline.

Mr. Starr's talk will also cover New York's many post-war problems, ranging from unemployment and crime in the streets and subways to the housing shortage, a troubled school system with an alarmingly high percentage of drop-outs and tense rivalries between communities, races and classes.

The Rise & Fall of New York City (Basic Books, \$17.95) has already received high praise from Mayor Koch, Irving Kristol and Leo Rosten. Roger Starr will be happy to autograph his book for members and guests who have copies with them.

Reserve early by phoning Mary Novick at 679-9650. No charge for members; \$4.00 for guests.

Who? What? Where?

A number of readers have complained that they missed this column because it kept them up with the goings and comings and doings of fellow OPCers. Good reason, therefore, to reinstate it. With this caution: the column is only as good as the news it provides—and for this it relies on all of you to keep it informed of your activities, your movements in and out of town, etc. Thanks for your cooperation!

OPC'er Bob Kleinman, who is on the editorial board of The New York Times, is on leave to write a book on the Western alliance. He is a visiting fellow at the Royal Institute of International Affairs, in London.

* * *

OPC'er Peter Brennan talked to the New York Business Press editors recently about 'advertorials' which deal with specific topics that cannot be handled in the usual editorial budget. He advocated special supplements "to inform readers, build prestige, attract advertisers and increase profits." "Integrity," he said, "need not be compromised so long as the supplement has more than one sponsor and is written by outside experts."

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Today

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OPC Notes

OPCers are constantly coming up with ideas and things which help those of us who are concerned with media. Like OPC'er Howard Penn Hudson, for instance. He has just published Hudson's State Capitals Media Contacts Directory, which lists the media contacts, both print and electronic, in all 50 State capitals. It covers the newspapers, the wire services, the TV and radio stations. Also business magazines.

* * *

From his headquarters in Brussels, Mike Horton complains "The Bulletin continues its unprofessional way of frequently omitting the most important single fact in an obituary.

"In the January issue, age was omitted in all three obits recorded. How old, especially, was Bruno Shaw, whom most members have known for decades?"

"As a publication for—and presumably by (?) professional newsmen, cannot this frequent lacuna be cleared up?"

OPCers in Greece

ATHENS—Three members of the Overseas Press Club have been elected to posts in the Foreign Press Association of Greece.

John Rigos, UPI, was voted president, Kostas Veloyannis UPITN, Treasurer, and Connie Soloyanis, columnist for The Athenian and Greece's Weekly Magazines, Member of the 2nd Disciplinary Committee.

Rigos was president of the FPA during the years 1968-9, as well as having served as interim president during the six months before the recent elections due to the resignation of his predecessor.